

FASTFORWARD

A Partnership between the City of Austin & The University of Texas at Austin's IC² Institute

Accelerate Growth

Maximize Profits

We understand your challenges! Small business owners struggle to find the time, resources, community and mentorship to strategically grow their businesses.

The **FASTFORWARD** Program, offered by The City of Austin and the IC² Institute of The University of Texas at Austin, brings small business owners and entrepreneurs a proven strategy to accelerate business growth, access new energetic talent, gain mentor wisdom and engage in a vibrant peer community.

In the **FASTFORWARD** Program you will:

IDENTIFY

DIFFERENTIATE

DEVELOP

DELIVER

New Business Opportunities

Your Product and Message

Market-Driven Financial Models

Your Product and Realize Returns

Existing small businesses headquartered in Austin are encouraged to apply to the **FASTFORWARD** Program using www.fastforwardaustin.org.

Application deadline is **July 31, 2016**.

An investment of only \$1,000 is required.

- Program specifics can be found at www.fastforwardaustin.org and by contacting the City of Austin's Small Business Program at (512) 974-7800
- The 12 **FASTFORWARD** sessions will be held every Tuesday evening at the IC² Institute of The University of Texas at Austin, 6:00-9:30 PM starting September 6th with monthly mentor and community-building sessions also provided.
- Successful participants will receive a **FASTFORWARD** Program Completion Certificate issued by the IC² Institute, UT Austin and the City of Austin Small Business Program
- Participating businesses agree to participate in periodic post-program surveys to monitor business accomplishments