

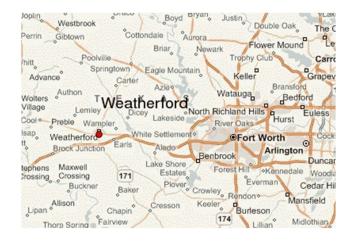
L.I.F.T. WEATHERFORD

Krystal Smith, College of Engineering
Lisa Guitton, College of Health Sciences and Human Performance
Monika Cantu, College of Arts and Sciences
Enrique Sanchez, College of Arts and Sciences



ABOUT WEATHERFORD





Location

25 miles west of Fort Worth.

Parker County, Texas.

Population

30,417 in 2020.

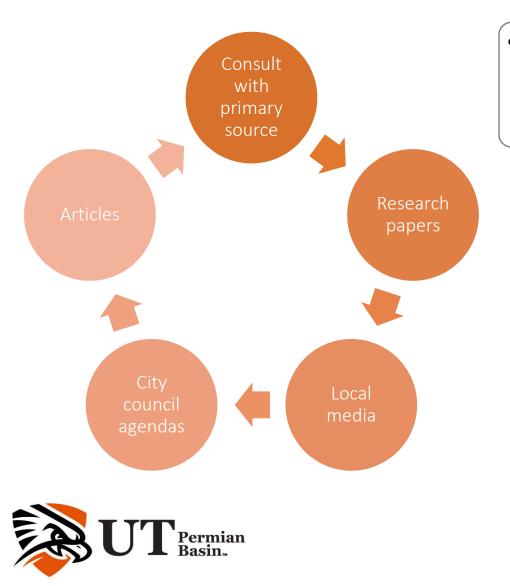
Weatherford's mission:

 Enrich its community through exceptional professionalism, collaboration, and commitment to proactive policing.



"Weatherford is rich in culture and tradition...an easy place to live"
-Mayor Paschall

OUR EXPLORATION



• INTERVIEW
WITH PAUL
PASCHALL
MAYOR OF
WEATHERFORD



RESEARCH MAINLY FOCUSED ON:

EDUCATION SYSTEM

BUSINESSES

DEVELOP WORKFORCE AND IMPROVE COMMUNITY

MAJOR CONCERN TO BE ADDRESSED: OUTMIGRATION

"BRAIN DRAIN"

OUTMIGRATION

- SHORTAGE OF EDUCATED WORKFORCE
- NEGATIVE IMPACT ON LOCAL BUSINESSES
- LESS JOB
 OPPORTUNITIES



KEEP LOCAL TALENT LOCAL

CREATION OF JOBS & INVESTMENTS

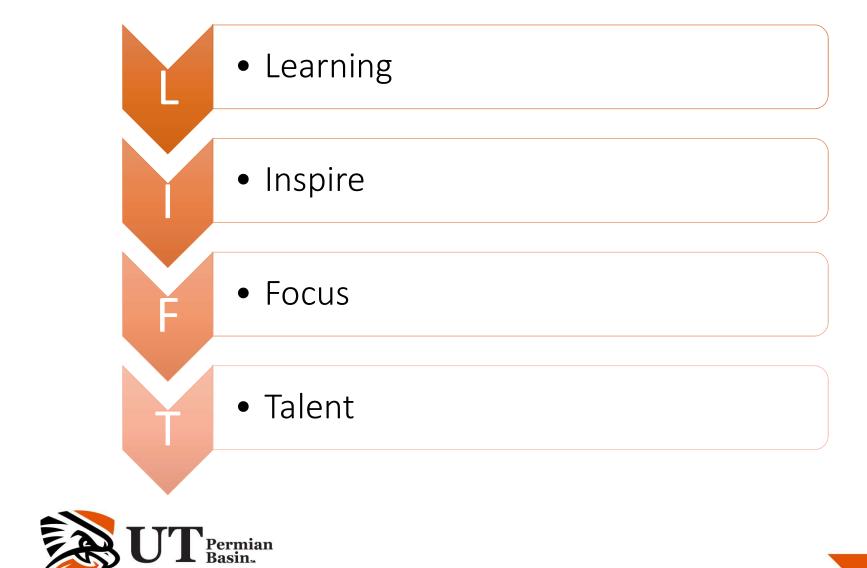
ATTRACT BUSINESSES

ENCOURAGE ENTREPRENEURSHIP PROVIDE A
SKILLED
LABOR FORCE

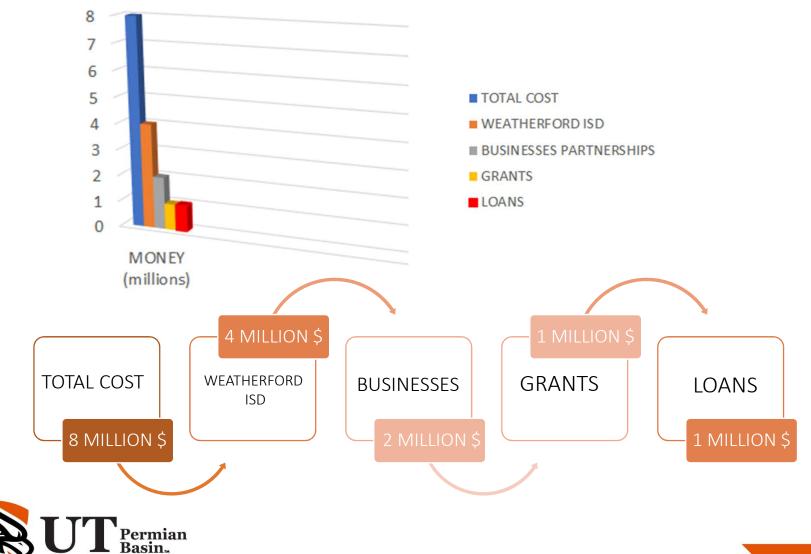
GALVANIZE THE COMMUNITY

DEVELOP WORKFORCE

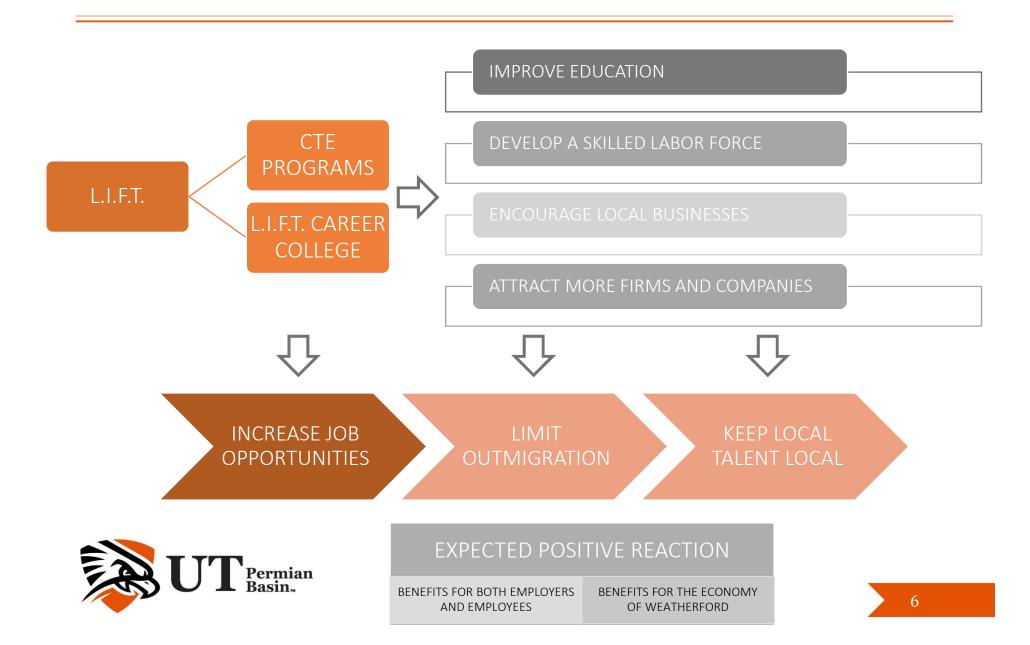
ACTION PLAN



COSTS AND SOURCES OF FUNDS



BENEFITS AND COMMUNITY REACTION



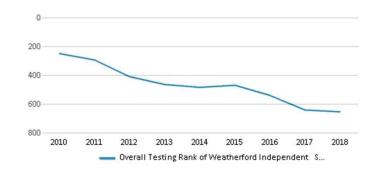
SHORT-TERM PROBLEMS AND SOLUTIONS

PROBLEMS TO ADDRESS:

LOW ACADEMIC RESULTS

LIMITED EDUCATED LABOR

LACK OF JOB OPPORTUNITIES



Agriculture, Food, and Natural Resources	Hospitality and Tourism
Architecture and Construction	Human Services
Arts, AV Technology, and Communications	Information Technology
Business Management and Administration	Law, Public Safety, Corrections, and Security
Education and Training	Manufacturing
Finance	Marketing
Government and Public Administration	Science, Technology, Engineering, and Mathematics
Health Science	Transportation, Distribution, and Logistics

SHORT-TERM SOLUTIONS:

IMPROVE HIGH SCHOOL GRADES

INTEGRATE DUAL CREDITS

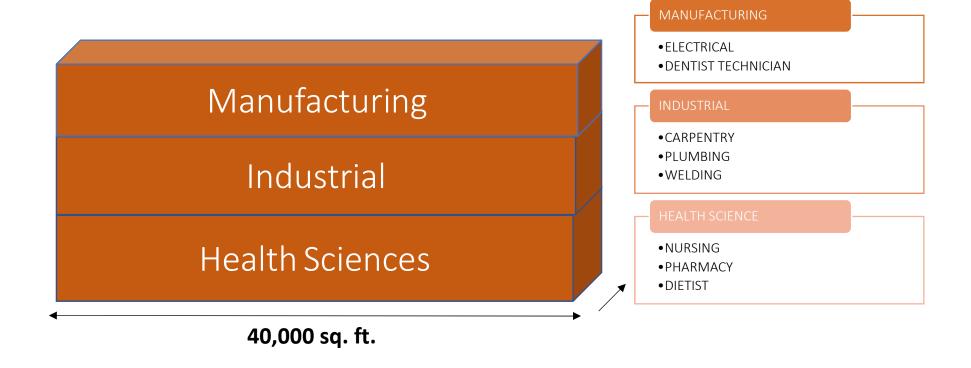
UPGRADE CTE PROGRAMS

DEVELOP PARTNERSHIPS WITH BUSINESSES

ESTABLISH A TRADE SCHOOL-> L.I.F.T. CAREER COLLEGE



SHORT-TERM GOALS WITH LONG-LASTING IMPACTS: L.I.F.T. CAREER COLLEGE



L.I.F.T Career College



LONG-TERM COMMUNITY DEVELOPMENT

L.I.F.T. PROJECT

LONG-TERM OBJECTIVES

PROMOTE ATTRACT **ENCOURAGE RELOCATION OF ENTREPRENEURSHIP BUSINESSES BUSINESSES IMPLEMENT CTE IMPROVE** STANDARDIZE NEWLY PROGRAMS IN **DEVELOPED SYSTEM EDUCATION** MIDDLE SCHOOLS DEVELOP **PARTNERSHIPS BRING ATTENTION TO FUTURE OF THE RURAL COMMUNITIES** STATE WITH STATEWIDE **ORGANIZATIONS ENOUGH RESOURCES** LAND AVAILABLE FOR FOR FUTURE **GROWTH DEVELOPMENT**



COURSE OF ACTION

CREATION OF NEW CAREER & TECHNOLOGICAL EDUCATION COURSES

•HEALTH SCIENCE, INDUSTRIAL, AND MANUFACTURING FIELDS

- 1st Year
- 2nd Year

Phase 1

ESTABLISHMENT OF THE L.I.F.T. CAREER COLLEGE

- DUAL CREDITS
- CERTIFICATES

Phase 2

- 3rd Year
- 4th Year

• 5th Year

Phase 3

MARKETING

- INCREASE ENROLLMENT
- •IMPROVE TEST SCORES
- GAIN RECOGNITION

SKILLED LABOR FORCE



REDUCED OUTMIGRATION



WORKFORCE DEVELOPMENT



