Regional XLR8
Program Details

Free of charge to community leaders, but it requires commitment, hard work, and continued execution.

Sept 15th to Oct 20th
Tuesday afternoons
Session A: 3:30 - 4:15 PM
Or Session B: 4:30 - 5:45PM
6 sessions total

Program Overview

- Community leaders across Texas are invited. Minimum of two participants per community to attend as a team.
- Innovative training materials will be made available:
  - Online video training materials prepared by IC2 for each session
  - Online team learning and application sessions provided in real-time
  - Off-line activities required for each community team to evaluate, plan, and launch a growth initiative.
- Formation of a growing Peer-to-Peer Network. Community leaders will be grouped into teams with other communities to build relationships, expand ideas, and assist with applications.
- During the summer of 2020, the IC2 Institute at The University of Texas at Austin engaged more than 80 communities across Texas in its Regional Recovery Initiative to understand how this year’s challenges are affecting smaller cities and communities. Based on our analyses, we see unprecedented potential for economic development through well-timed and fitted actions taken this year to position communities for success as the global economy rebounds.
- IC2 has worked with community leaders for the past 43 years, in and around Texas plus globally in 43 countries. We have helped to create more than $4.5 billion in economic impact through growing communities by starting, maturing and scaling innovative businesses and strategies.

2020 MOUNTING CHALLENGES

- COVID-19 pandemic
- Economic crisis with massive unemployment
- Healthcare crisis
- Energy industry contraction
- Educational K-12 and higher education in flux
- Local community funding at risk
- Decreased sales with decreased corporate, and property tax revenue
- Small businesses at risk
- Civil unrest
- Political tension
- Divisive election season
- Travel and mobility constraints
- Public uncertainty and anxiety over duration and impact

2020 EMERGING OPPORTUNITIES

- Changing nature of the “workplace”
- Redistribution of young talent
- Emerging travel and mobility trends
- Reconsideration of domestic manufacturing, supply chain, and logistics
- Urban density becoming a disadvantage

What is your community’s response to the challenges and opportunities of 2020?

What actions can your community take today that will multiply its economic and quality of life success in the future?

We invite you to take part in this intensive “re-think” program, join the growing network of community leaders across Texas, and help build a more resilient community and region.

>> Reserve your spot before Sept 8th

RSVP here