L.I.F.T. WEATHERFORD

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ABOUT WEATHERFORD

Weatherford's mission:

- Enrich its community through exceptional professionalism, collaboration, and commitment to proactive policing.

“Weatherford is rich in culture and tradition...an easy place to live”
-Mayor Paschall

Location
- 25 miles west of Fort Worth.
- Parker County, Texas.

Population
OUR EXPLORATION

- INTERVIEW WITH PAUL PASCHALL
  MAYOR OF WEATHERFORD

Consult with primary source

Research papers

Local media

City council agendas

Articles

RESEARCH MAINLY FOCUSED ON:

- EDUCATION SYSTEM
- BUSINESSES

DEVELOP WORKFORCE AND IMPROVE COMMUNITY
MAJOR CONCERN TO BE ADDRESSED: OUTMIGRATION

"BRAIN DRAIN"

OUTMIGRATION

• SHORTAGE OF EDUCATED WORKFORCE
• NEGATIVE IMPACT ON LOCAL BUSINESSES
• LESS JOB OPPORTUNITIES

KEEP LOCAL TALENT LOCAL

• PROVIDE A SKILLED LABOR FORCE
• GALVANIZE THE COMMUNITY
• DEVELOP WORKFORCE

CREATION OF JOBS & INVESTMENTS

ATTRACT BUSINESSES

ENCOURAGE ENTREPRENEURSHIP
ACTION PLAN

- Learning
- Inspire
- Focus
- Talent
COSTS AND SOURCES OF FUNDS

- **TOTAL COST**: 8 MILLION $
- **WEATHERFORD ISD**: 4 MILLION $
- **BUSINESSES**: 2 MILLION $
- **GRANTS**: 1 MILLION $
- **LOANS**: 1 MILLION $

UT Permian Basin
BENEFITS AND COMMUNITY REACTION

L.I.F.T. CAREER COLLEGE

CTE PROGRAMS

IMPROVE EDUCATION

DEVELOP A SKILLED LABOR FORCE

ENCOURAGE LOCAL BUSINESSES

ATTRACTION MORE FIRMS AND COMPANIES

INCREASE JOB OPPORTUNITIES

LIMIT OUTMIGRATION

KEEP LOCAL TALENT LOCAL

EXPECTED POSITIVE REACTION

 BENEFITS FOR BOTH EMPLOYERS AND EMPLOYEES

 BENEFITS FOR THE ECONOMY OF WEATHERFORD
SHORT-TERM PROBLEMS AND SOLUTIONS

PROBLEMS TO ADDRESS:

- LOW ACADEMIC RESULTS
- LIMITED EDUCATED LABOR
- LACK OF JOB OPPORTUNITIES

SHORT-TERM SOLUTIONS:

- IMPROVE HIGH SCHOOL GRADES
- INTEGRATE DUAL CREDITS
- UPGRADE CTE PROGRAMS
- DEVELOP PARTNERSHIPS WITH BUSINESSES
- ESTABLISH A TRADE SCHOOL -> L.I.F.T. CAREER COLLEGE

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SHORT-TERM GOALS WITH LONG-LASTING IMPACTS: L.I.F.T. CAREER COLLEGE

Manufacturing

Industrial

Health Sciences

40,000 sq. ft.

MANUFACTURING
- ELECTRICAL
- DENTIST TECHNICIAN

INDUSTRIAL
- CARPENTRY
- PLUMBING
- WELDING

HEALTH SCIENCE
- NURSING
- PHARMACY
- DIETIST

L.I.F.T Career College
LONG-TERM COMMUNITY DEVELOPMENT

ATTRACT BUSINESSES
ENCOURAGE ENTREPRENEURSHIP
PROMOTE RELOCATION OF BUSINESSES

IMPROVE EDUCATION
STANDARDIZE NEWLY DEVELOPED SYSTEM
IMPLEMENT CTE PROGRAMS IN MIDDLE SCHOOLS

DEVELOP PARTNERSHIPS WITH STATEWIDE ORGANIZATIONS
BRING ATTENTION TO RURAL COMMUNITIES
FUTURE OF THE STATE

MAINTAIN SUSTAINABLE GOALS
LAND AVAILABLE FOR GROWTH
ENOUGH RESOURCES FOR FUTURE DEVELOPMENT

L.I.F.T. PROJECT
LONG-TERM OBJECTIVES
COURSE OF ACTION

CREATION OF NEW CAREER & TECHNOLOGICAL EDUCATION COURSES
• HEALTH SCIENCE, INDUSTRIAL, AND MANUFACTURING FIELDS

ESTABLISHMENT OF THE L.I.F.T. CAREER COLLEGE
• DUAL CREDITS
• CERTIFICATES

MARKETING
• INCREASE ENROLLMENT
• IMPROVE TEST SCORES
• GAIN RECOGNITION

Phase 1
• 1st Year
• 2nd Year

Phase 2
• 3rd Year
• 4th Year

Phase 3
• 5th Year

SKILLED LABOR FORCE
REDUCED OUTMIGRATION
WORKFORCE DEVELOPMENT