

# Texas-EU Venture Growth Initiative 2015

(part of the Texas-EU Business Summit)

Austin, Texas, April 22-23

**UT Austin | Portugal**  
INTERNATIONAL COLLABORATORY FOR EMERGING TECHNOLOGIES, CoLAB

**UTEN Portugal**  
University Technology Enterprise Network

An initiative of



The University of Texas at Austin  
**IC<sup>2</sup> Institute**  
*Office of the Vice President for Research*

in collaboration with

**FCT** Fundação para a Ciência e a Tecnologia  
MINISTÉRIO DA EDUCAÇÃO E CIÊNCIA

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## AGENDA

**April 21, 2015 (Tuesday): arrive in Austin and check-in at hotel**

**April 22, 2015 (Wednesday): site visits**

8:30-9:30am IC<sup>2</sup> Institute: welcome session (Central: 2815 San Gabriel Street)

Welcome: **Robert Peterson**, Director IC<sup>2</sup> Institute, Associate Vice President for Research

Why Austin: **Michele Skelding**, Senior Vice President of Global Technology Strategies,  
Austin Chamber of Commerce

Texas-EU Summit & Intro to the Global Startup Program: **Marco Bravo**, Project Director

Discussion and networking:

**Gregory Pogue**, Senior Research Scientist

**Christopher Meyers**, Program Manager, Global Startup Program Portugal

**Rodney Klassy**, Program Manager, Global Startup Program Portugal

**Francesca Lorenzini**, Research Associate, Global Startup Program Portugal

**Donovan Miller**, Global Startup Program Portugal

10:00-11:00am Visit to TechRanch (9111 Jollyville Road, Suite 100)

**Kevin Koym**, Founding Partner

**Sandeep Kumar**, General Partner

11:30am-12:30pm IC<sup>2</sup> Institute's Austin Technology Incubator (3925 West Braker Lane)

**Mitchell Jacobson**, Co-Director, ATI Clean Energy Incubator

**Lunch**

1:30-2:30pm Visit to South-By-Southwest (400 Bowie St)

**Hugh Forrest**, Director of the SXSW Interactive Festival

**Peter Lewis**, Media Partnerships SXSW

3:00-4:00pm Visit to TechStars (412 Congress Ave. Suite 200)

**Brandon Marker**, Analyst

4:30-5:30pm Visit to Capital Factory (701 Brazos St)

**Fred Schmidt**, International Director

7:00pm Welcome dinner (Scholz Garten, 1607 San Jacinto St; *invitation only*)

#### **April 23, 2015 (Thursday): Texas-Portugal matchmaking workshop**

*AT&T Executive Education and Conference Center*

*1900 University Avenue*

*Austin, TX 78705*

*Level M1 -- Room 106*

**Overview:** The event will facilitate networks and matchmaking among firms and technology incubators in Central Texas and the European Union, especially Portugal. The event follows the 2015 TX-EU Summit to be held on April 22 and is designed for entrepreneurs, venture capital professionals, and incubator directors interested in actionable knowledge about doing business in Central Texas and the EU, with a special emphasis on opportunities in Portugal and in Austin.

**Goal:** To deliver measurable business development for Central Texas and Portuguese technology firms. Participants, including Central Texas and Portuguese technology incubator directors and their incubated companies, as well as venture capitalists, will learn about opportunities for launching or co-locating firms in Portugal and in Central Texas.

**Participants:** Central Texas and Portuguese tech incubator directors and their incubated companies.

7:30-8:30 am **Registration and breakfast**

8:30-9:30 am **Opening session**

**Robert Sherman**, U.S. Ambassador to Portugal (remotely from Lisbon, Portugal)

**Pedro Carneiro**, Vice President Portuguese Foundation for Science and Technology, FCT

**Robert Peterson**, Director IC<sup>2</sup> Institute, Associate Vice President for Research, The University of Texas at Austin

**Nuno Brito**, Portuguese Ambassador to the U.S. (remotely from Washington DC, USA)

**Bruce Kellison**, Associate Director IC<sup>2</sup> Institute

**Marco Bravo**, Project Director IC<sup>2</sup> Institute

9:30-10:00am **Coffee break** (*Networking/Matchmaking*)

10:00am-12:00pm **PANEL 1: Value creation through incubation and acceleration**

*This panel will emphasize “landing-pad” opportunities for Portuguese firms to locate in Central Texas with incubator assistance, and Central Texas firms to locate in Portugal with incubator assistance.*

Moderator: **Kevin Johns**, Director Economic Growth and Redevelopment Services, City of Austin

10:00-11:30am **Roundtable**

**Bart Bohn**, IC<sup>2</sup> Institute Austin Technology Incubator (ATI), IT/Wireless portfolio

**Fred Schmidt**, International Director Capital Factory

**Kerry Rupp**, COO Medical Innovation Labs

**Clara Gonçalves**, Executive Director UPTEC (Porto)

**Paulo Santos**, Executive Director IPN (Coimbra)

**Ricardo Marvão**, Co-Founder Beta-i (Lisbon)

11:30-12:00pm: **Discussion**

12:00-1:00pm **Lunch** (*Networking/Matchmaking*)

1:00-3:00pm **PANEL 2: Value creation through investor relations**

*This session will emphasize the availability and accessibility of venture and growth capital in Portugal for firms. Texas venture capitalists will discuss funding opportunities for international ventures.*

Moderator: **Laura Kilcrease**, Founder, Triton Ventures

1:00-2:30pm: **Roundtable**

**Anupam Srivastava**, Managing Director and Member of the Investment Committee at Intel Capital

**Jon Bassett**, Principal at Silverton Partners

**Kyle Cox**, Partner at Austin Technology Partners

**João Pereira**, Technology Investment Director at Portugal Ventures

**Stephan Morais**, Executive Director at Caixa Capital

**Pedro Janela**, Executive Director at EggNEST

2:30-3:00pm: **Discussion**

3:00-3:30pm **Coffee break** (*Networking/Matchmaking*)

3:30-5:00pm **PANEL 3: Value creation through market relationships**

*This panel will emphasize deal making opportunities, revenue generation, and industry partnerships for international ventures with Central Texas companies.*

Moderator: **Greg Pogue**, Senior Research Scientist, IC<sup>2</sup> Institute

3:30-4:30pm: **Roundtable**

**Marlon Machado**, Product Manager, Social Communications at IBM

**Phil Mogavero**, VP & Regional CTO, PCM

**Christopher Meyers** Program Manager, Global Startup Program Portugal, IC<sup>2</sup> Institute

**Richard Amato**, Global Commercialization Group, IC<sup>2</sup> Institute

**Carlos Oliveira**, Executive Director Startup Braga

4:30-5:00pm: **Discussion**

5:00-5:30pm **Closing remarks**

**José Manuel Mendonça**, UTEN Portugal Director, President of INESC TEC, University of Porto

**Adrian Farrell**, Consul-General Ireland in Austin

**Marco Bravo**, Project Director, IC<sup>2</sup> Institute

6:00-8:00pm (optional): **Techstars Community Happy Hour** with in-program founders/entrepreneurs, local alumni, and mentors. Location: Clive Bar (609 Davis Street). Invite and registration required:

<http://techstarscommunityhhapril2015.splashthat.com/>